

COUNCIL AGENDA: SEPTEMBER 16, 2014

SUBJECT: WATER CONSERVATION PHASE II, WATER SYSTEM STATUS

SOURCE: Public Works Department - Field Services Division

COMMENT: Phase II water conservation efforts for 2014 began in March. Actions were prompted by the Governor on January 17, 2014, proclaiming a State of Emergency and asking all Californians to reduce water consumption by 20% and referring residents and water agencies to the Save Our Water campaign. Staff has responded by early implementation of our media campaign with newspaper, radio messages and website information provided.

An emergency regulation to increase conservation practices for all Californians became effective July 29, 2014. The new conservation regulation targets outdoor urban water use. This regulation establishes the minimum level of activity that residents, businesses and water suppliers must meet as the drought deepens and will be in effect for 270 days unless extended or repealed.

As a result of the emergency regulation, the City has implemented a Water Conservation Plan update that was approved by Council on August 19, 2014, as part of the resolution adopting the 2010 Urban Water Management Plan update. The City will continue a water awareness campaign, providing water conservation information and water saving ideas to the public. Staff also directly notifies any customer observed over using water by serving them with a door hanger advising them of our mandatory watering schedule and user restrictions.

The water system has been impacted from the lack of rain the last three years. Well yields have shown reductions in gallons per minute of about 18% compared to the 5-year average through June. However, due to the extraordinary response to the City's water conservation message by the citizens of Porterville, water production for the month of August 2014 decreased by 17% compared to the 5-year average and 12% decrease from 2013. Staff will continue to monitor ground water levels and production and will inform Council if conditions change, requiring Council action.

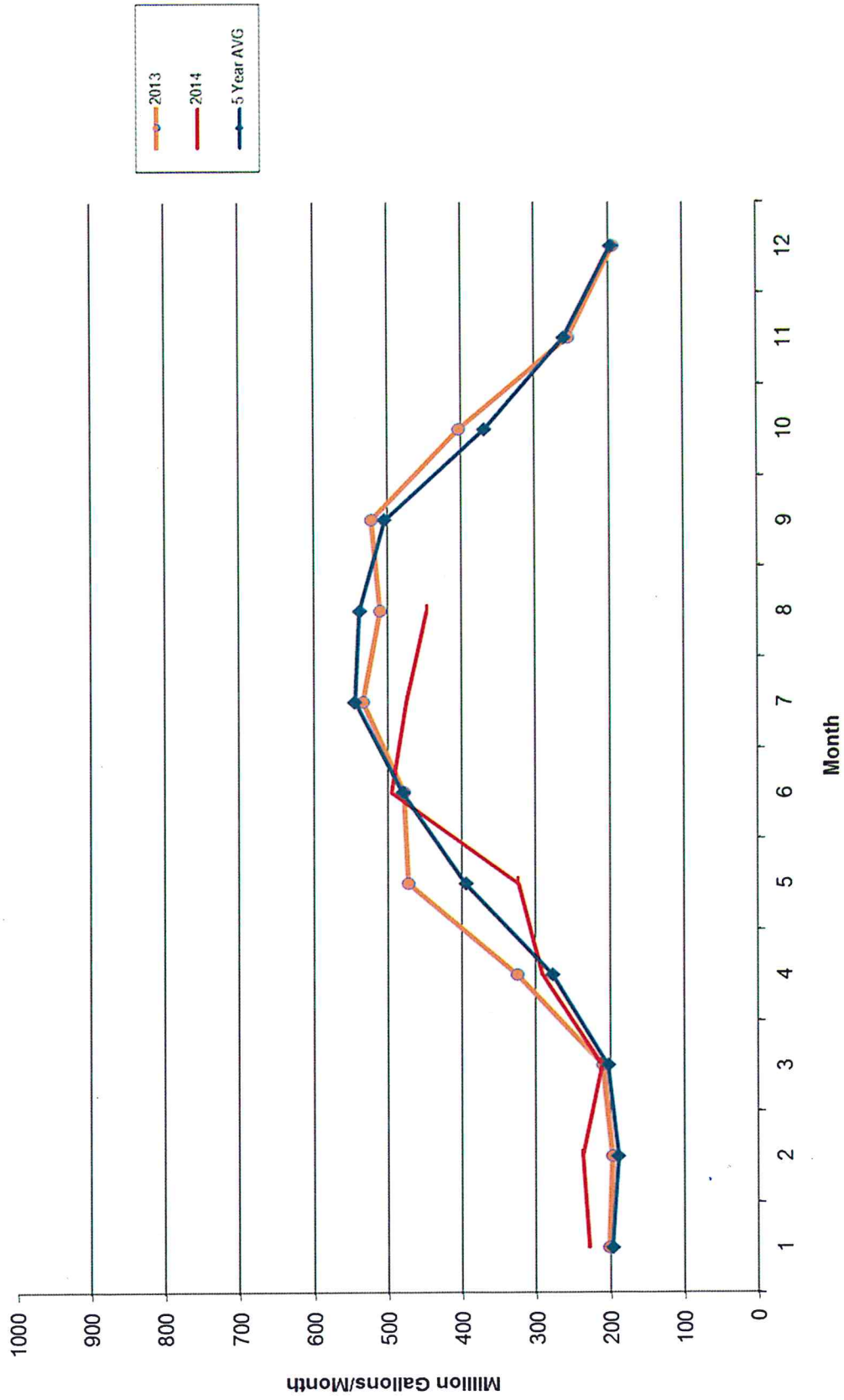
RECOMMENDATION: Informational Item

ATTACHMENTS: Production Graph  
Drought Response Phase II Flyer

Dir.  Appropriated/Funded N/A CM 

Report No. II.2

# Monthly Production Status 2014 Comparison to 2013 & 5 Year Average







## Drought Response Phase II

### At-a-Glance

- Mandatory Odd/Even Watering Schedule, based on address. Residents will be allowed three days a week to water lawns and landscapes. No watering allowed on Mondays.
- Watering is prohibited between the hours of 5:00 AM to 10:00 AM and 5:00 PM to 10:00 PM.
- Excessive water runoff is prohibited.
- The washing of sidewalks and driveways is prohibited.
- Vehicles shall only be washed on designated watering days and with a hose equipped with a shut-off nozzle.
- The operation of ornamental water features is prohibited unless the fountain uses a recycling system.
- Non-compliance with Phase II water conservation regulations could result in citations up to \$500.

# DROUGHT RESPONSE PHASE II

The City of Porterville has adopted a Phase II Drought Response Plan. As part of the Phase II plan, the City has restricted watering days to three days per week, based on address.

### Mandatory Odd/Even Watering Schedule

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
DO NOT WATER	OK TO WATER	OK TO WATER	OK TO WATER	OK TO WATER	OK TO WATER	OK TO WATER
—	ODD	EVEN	ODD	EVEN	ODD	EVEN

 Odd Address  Even Address

### ODD NUMBER ADDRESSES

If your address ends with an "odd" number, 1, 3, 5, 7, or 9, Your watering days are Tuesday, Thursday, and Saturday.

OR

### EVEN NUMBER ADDRESSES

If your address ends with an "even" number, 0, 2, 4, 6, or 8, Your watering days are Wednesday, Friday, and Sunday.

Citation Level	Citation Amount
First Notice	Warning Only
First Citation	\$100 Fine
Second Citation	\$200 Fine
Third Citation	\$500 Fine

## Mandatory Odd/Even Watering Schedule

Excessive water runoff prohibited

The washing of sidewalks and driveways is prohibited

Vehicles shall only be washed on designated watering days and with hoses equipped with a shut-off nozzle

Ornamental water features are prohibited unless the fountain uses a recycling system

**WATERING PROHIBITED  
BETWEEN THE HOURS OF**

5:00 – 10:00 AM  
5:00 – 10:00 PM

**THERE IS NO WATERING  
ON MONDAYS.**